

2020/2021 GRAND VALLEY GUIDE

Your Guide to local Entertainment & Adventure

Featuring the Grand Valley's **FAVORITE** places to Eat, Drink, Play & Stay

CLIFTON | FRUITA | GRAND JUNCTION | PALISADE

Drive More Traffic to Your Business

DISPLAY ADVERTISING

Half Page (horizontal)	\$350
Full Page	\$500 - add \$200 each for inside front or back cover
Two Page-Spread	\$825 - add \$300 for exclusive premium center SOLD
Back Cover	\$1,500

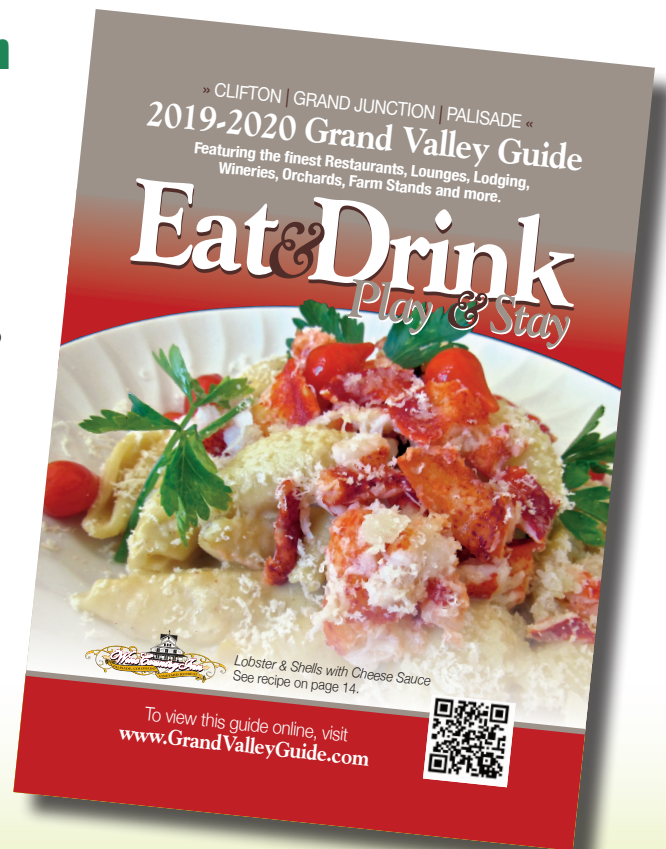
Price includes ad design with two revisions. Additional revisions, \$20 each. Ad Design is included.

**20,000 guides will be printed in
the Spring of 2020.**

WHERE ARE THE GUIDES DISTRIBUTED?

20,000 Guides are stocked at 150+ locations in the Grand Valley throughout the calendar year. HOTEL GUESTS can find the guides at more than 30 of the top Hotels from Palisade to Fruita. The guides are also stocked in waiting rooms across the valley... Auto Mechanics/Oil Change/Tire/Brake Service Centers, Hair & Nail Salons, Doctors'/Dentists' offices, St. Mary's Hospital... Colorado Welcome Center, Fruita Chamber of Commerce, Palisade Chamber of Commerce, CMU, restaurants, retailers, liquor stores and more...

*The guides are hosted online at
GrandValleyGuide.com.*



GrandValleyGuide.com

Space is limited... GET IN THE GUIDE!
Bridgette: 970.596.3396 | info@Paradise-Pubs.com

CAMERA READY AD SPECS

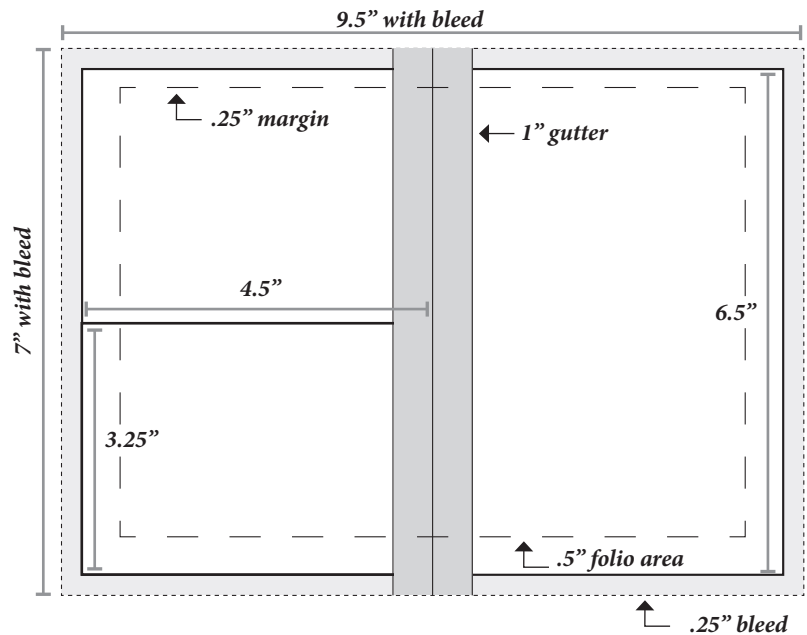
Please email camera ready art no later than February 14, 2020 to info@Paradise-Pubs.com

Half Page Ad: 4.5" x 3.25" - 5" x 3.75" with bleed
Full Page Ad: 4.5" x 6.5" - 5" x 7" with bleed
2 Page Spread Ad: 9.5" x 7" with bleed, 1" center margin

Color/DPI: CMYK, 300 dpi minimum
File Format: High resolution PDF, full bleed, no crop marks
Bleed: .25" all around
Margins: .25" minimum all edges
Center Gutter:
Single: .5" left and/or right
Double: 1" center To allow for bind (no text allowed here, background images only)

Bottom Folio Area: .5" (no text here, recommend background images only)

Guide is full color, glossy and saddle bound



“

Grand Valley Guide TESTIMONIALS

We have been working with the Restaurant Guide Eat & Drink, Stay & Play for the past few years. This is a wonderful publication the we use in our hotel. This is the only guide that we give out to our guests when they request information about the area. The Guests love the size and information it provides. We run a two page ad in this publication every year and feel it is the best advertising investment that we make. Our guest feedback from this booklet is great. It has everything that they are looking for. We go through cases of this booklet each month. If you want your business information put directly in the hands of people coming to Grand Junction, this is the best way to get it done.

- **Darshann Ruckman, General Manager Clarion Hotel & Suites**

Our volunteer staff hands out hundreds of Restaurant Guides to visitors at the Colorado Welcome Center in Fruita. They are very well-received and one of the three most popular and requested publications. We don't know what we do without the Eat & Drink Guide.

- **Orilee Witte, Director of The Colorado Welcome Center, Fruita**

We have enjoyed being able to have the Restaurant Guide available for our guests; they have been very convenient and are well produced. Of course, having the Wine Country Inn and our restaurants featured has been great as well.

- **Wine Country Inn - Palisade, Colorado**

The booklet is so amazing and our ad is beautiful!

- **Missy Smith, Owner of Main Street Bagels**

Hello, My fiancé and I would like to include a copy of the Eat, Drink Stay and Play magazine in each of our 175 wedding guest's welcome bag. The size is handy and most of our favorite local restaurants are listed. Can you tell me where I can get 175 guides? Thanks for your help.

- **Amy Sanders**

”